



NEWS RELEASE

CAMBRIDGE AND NORTH DUMFRIES HYDRO IN PARTNERSHIP WITH RODAN ENERGY LAUNCHES DEMAND RESPONSE PROGRAM

Cambridge, ON, Canada, February 25th, 2009 - Cambridge and North Dumfries Hydro in partnership with Rodan Energy is launching a Demand Response Program that offers a financial incentive for commercial and industrial energy consumers to reduce their electricity usage during periods of high electrical demand.

“This is a key component of several actions that Cambridge and North Dumfries Hydro is implementing to assist with Demand Reduction and conservation efforts in our community” commented John Grotheer, President and CEO of Cambridge and North Dumfries Hydro Inc. “Given their experience with CDM programs, Rodan is uniquely qualified to implement this program for our customers.”

“We are extremely pleased that Rodan is able to work with Cambridge and North Dumfries Hydro by including its customers in our enerShift portfolio,” stated Paul Grod, President of Rodan Energy. “Demand Response is quickly emerging as an effective solution in helping to reduce Ontario’s reliance on coal power generation and promoting a ‘greener’ supply mix for the entire province.”

This program is being funded by the Ontario Power Authority and enlists the participation of large commercial, industrial and institutional energy consumers. Participants will be compensated for providing the demand response capacity, as well as for providing the actual reduction of electricity demand in response to operational directives. Participants can provide three main demand response project types: Load Interruption Projects, Load Shifting Projects and Behind the Meter Generation.

To participate in this program, qualifying energy consumers are encouraged to visit www.enershift.com or www.camhydro.com or contact Rodan Energy (see details below).

About Cambridge and North Dumfries Hydro

Cambridge and North Dumfries Hydro Inc., a local distribution company, delivers electricity to 49,500 customers in the City of Cambridge and the Township of North Dumfries. The electricity is delivered through their local distribution grid of poles, wires and underground systems to meet the needs of their communities over 305 square kilometers. Their team Vision is to exceed customer and other stakeholder expectations through operational excellence.

About Rodan Energy

Rodan Energy is a leading clean technology company delivering integrated energy solutions to electricity consumers, distributors and power producers. Combining its expertise in metering, data management and demand response, Rodan is enhancing grid reliability and price responsiveness in Ontario's electricity sector.

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