



## NEWS RELEASE

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### **RODAN'S ENERSHIFT PORTFOLIO GROWS WITH THE SIGNING OF 2 FACILITIES TO ITS ROSTER**

Mississauga, ON, Canada, April 1<sup>st</sup>, 2009 – Owens Corning and Powerade Centre are the latest additions to the growing list of facilities that have taken the lead on climate change through participation in an EnerShift demand response program.

EnerShift programs are designed to provide large energy users the opportunity to secure Ontario's electricity supply and reduce their environmental footprint. For Owens Corning and Powerade Centre this will mean reducing their power usage in order to assist when provincial electricity demand exceeds supply. To accommodate this reduction, they will temporarily reduce electricity consumption for non-essential activities.

"We are extremely pleased that Owens Corning and Powerade Centre have joined our EnerShift portfolio," stated Paul Grod, President & CEO of Rodan Energy. "We look forward to building a successful relationship with each of our participants as we continue to deliver a full suite of demand response and energy management solutions to each major consumer segment in Ontario."

For further information about participation in an EnerShift demand response program, qualifying energy consumers are encouraged to visit [www.enerShift.com](http://www.enerShift.com)

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#### About Rodan Energy

Rodan Energy is a leading clean technology company delivering integrated energy solutions to electricity consumers, distributors and power producers. Combining its expertise in metering, data management and demand response, Rodan is enhancing grid reliability and price responsiveness in Ontario's electricity sector.

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