



NEWS RELEASE

THE ENERSHIFT BUSINESS CHALLENGE CONTEST

Rodan Energy has partnered with PeakBusters to promote EnerShift and its importance in 'greening' Ontario's Electricity Grid. The objective of the contest is to encourage large energy users to maximize their Demand Response capacity over the course of the summer.

We are calling on all large electricity users in Ontario to EnerShift by reducing their peak electricity use during the hot summer months. EnerShifting reduces the strain on the electricity grid, reduces harmful emissions, and generates an income stream for participants.

Click on the link below to Enter the contest and for contest details:

<http://www.peakbusters.ca/enershift.php>

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